

Water for Ladatti Campaign – Breakout Group Discussion

Opening

Hello everyone! My name is Suleymen from Ethiopia. One thing I found very powerful from the previous sessions was the idea that movements become sustainable when they combine strategy with care, solidarity, and community trust.

—> Break Down the Issue and Power

What is the core issue?

The core issue is the privatization of water services, which threatens equal and affordable access to clean water for vulnerable communities in Ladatti.

What is the specific grievance and who is the institutional target?

The grievance is that AquaCorp's privatization plan would increase water prices almost five times and reduce access for low-income communities.

Institutional targets:

- National Government
- Ministry of Water/Public Utilities
- AquaCorp
- Local regulatory authorities

Who holds the power to change this?

- Government ministers and policymakers
- AquaCorp executives and investors
- Regulatory institutions
- Media organizations shaping public opinion

—> Analyse the Current Situation

What power does the movement have?

- Community solidarity and public support
- Coalition of women's groups, workers, and students
- Research evidence and community testimonies

- Ability to organize assemblies, petitions, and awareness campaigns

What can the movement withhold, disrupt, organise, or gather?

- Public pressure and protests
- Media attention and storytelling
- Community mobilization
- Partnerships with NGOs, journalists, researchers, and health professionals

What are the movement's vulnerabilities?

- Limited funding and resources
- Government repression or silence
- Corporate misinformation campaigns
- Activist burnout and internal divisions

What could weaken or divide the movement?

- Fear and intimidation
- Political manipulation
- Misinformation and loss of trust
- Lack of coordination

What could happen that would change their priorities?

- Severe water shortages
- Increased health crises
- Public protests becoming larger
- International attention or legal intervention

→ Choose Your Strategies

Strategy / Tactic	Why would this work?	Possible Establishment Response
Expand community assemblies	Builds local awareness and unity	Restrictions on gatherings
Storytelling and testimonies	Humanizes the crisis	Corporate counter-propaganda
Social media campaigns	Reaches youth and wider audiences	Online misinformation
Peaceful demonstrations	Increases public pressure	Police intimidation
Research and evidence reports	Builds credibility	Government may ignore findings

Strategy / Tactic	Why would this work?	Possible Establishment Response
Coalition building with NGOs, unions, faith leaders	Strengthens legitimacy and influence	Attempts to divide groups
Petition and legal advocacy	Creates institutional pressure	Delayed responses

→ Find Your Narrative

Core Message

“Water is a human right, not a privilege. Every family in Ladatti deserves affordable, safe, and equal access to clean water.”

We want people to feel solidarity, urgency, and collective responsibility. Communities should feel empowered to protect public resources and stand together against injustice.

→ Closing

Message of Hope to the People of Ladatti

To the people of Ladatti: your unity is your power. Communities that organize with courage, care, and solidarity can protect their rights and create change. Hope grows when people stand together for justice, dignity, and the future of their children 🌍💧💛